

Problem & background

This project started with the problem of an outdated app. While Foodiez is perfect for users looking for recipes around the world, it doesn't do much to help inspire, adding to list or sharing videos.

Goal

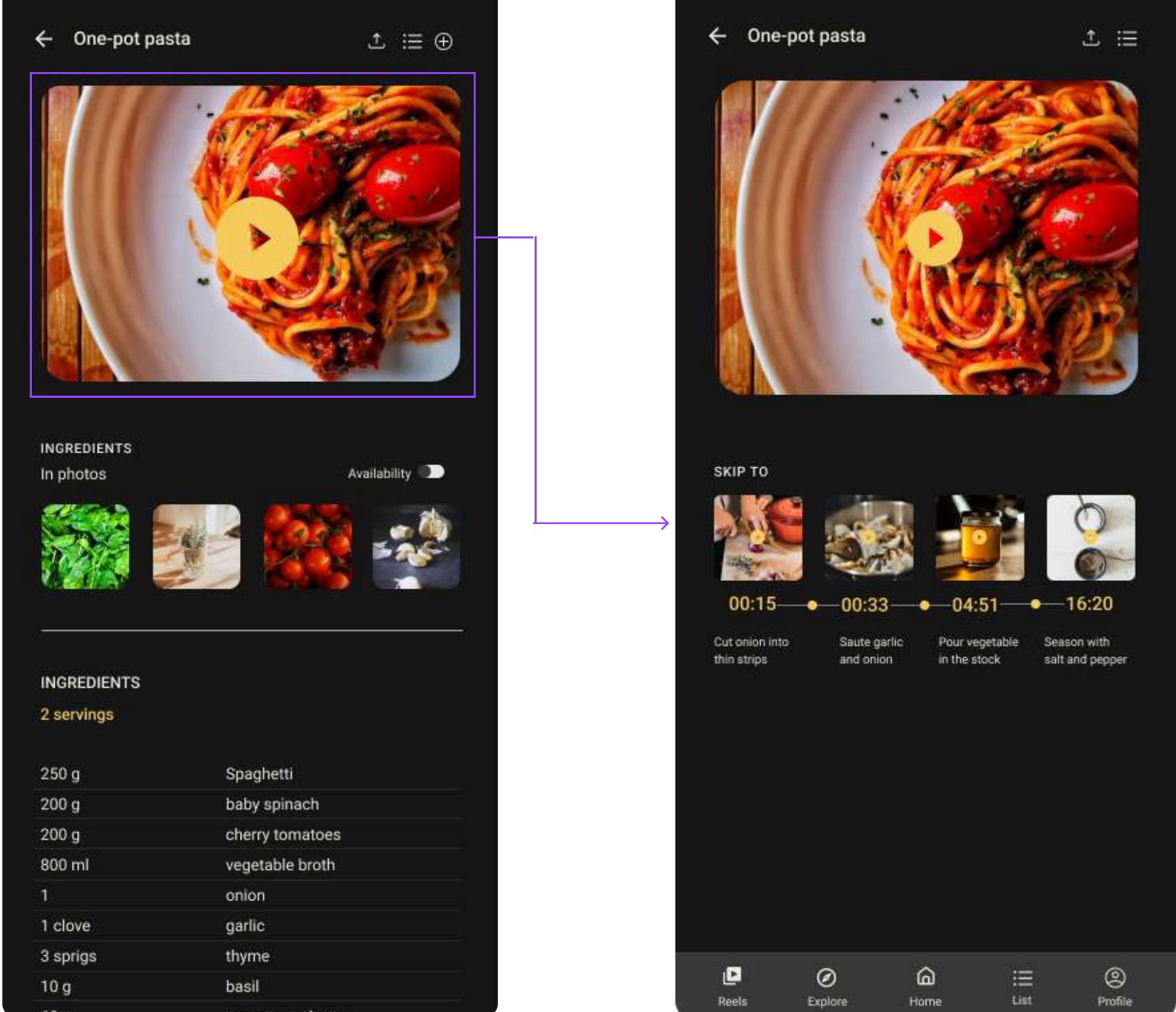
The objective of the project is to inspire our users with experiences that are trending, helps in easy decision making and therefore is more marketable.

Prototype

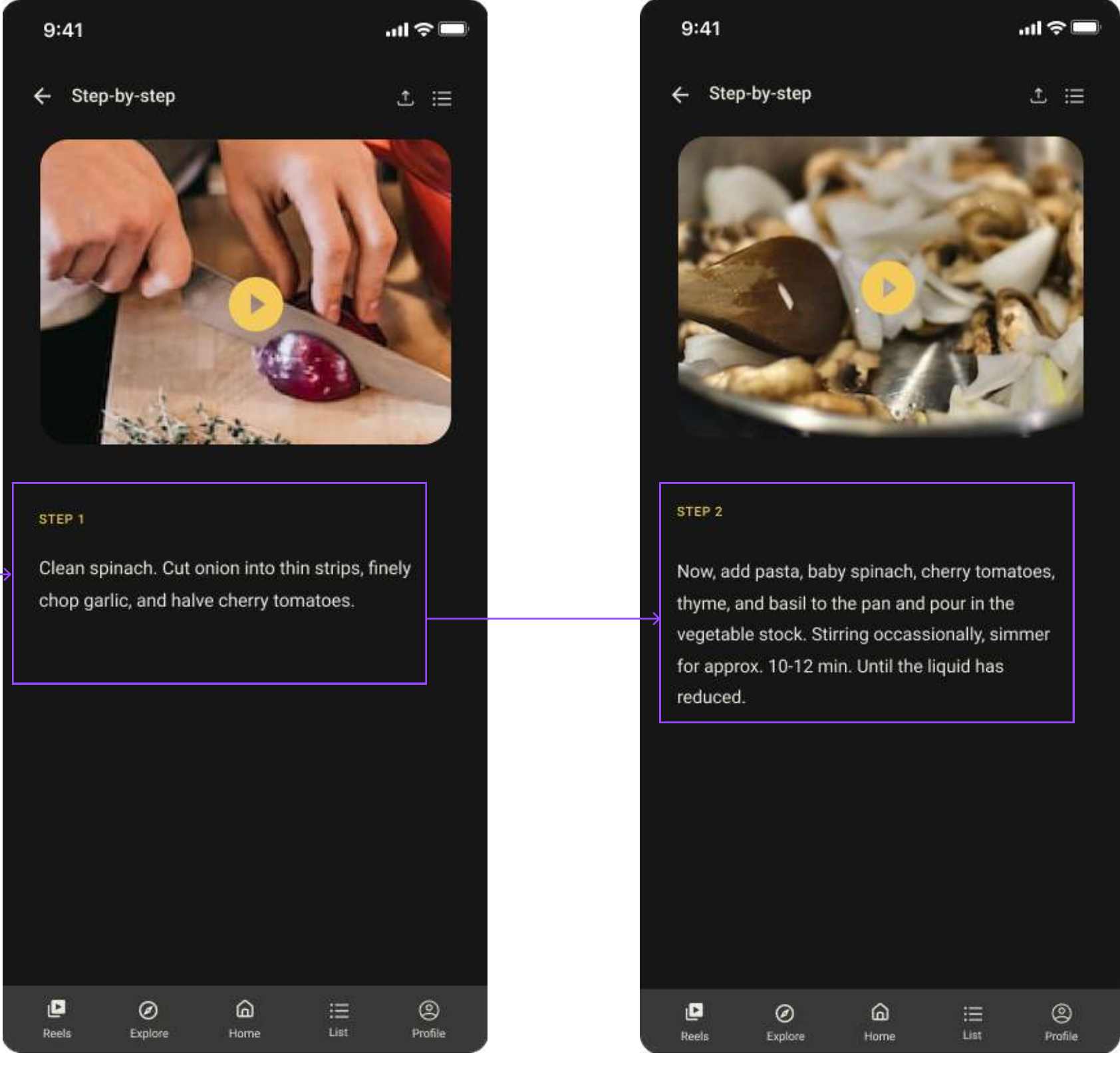
<https://www.figma.com/proto/7EUmRKZQDPe66q0LJ6RUC6/IFP-Challenge?node-id=21%3A677&scaling=min-zoom&page-id=21%3A676&starting-point-node-id=21%3A677&show-proto-sidebar=1>

FEATURE 1:

The preparation of recipes where you can pause anytime when you click the video, can see the chapters you want to skip to

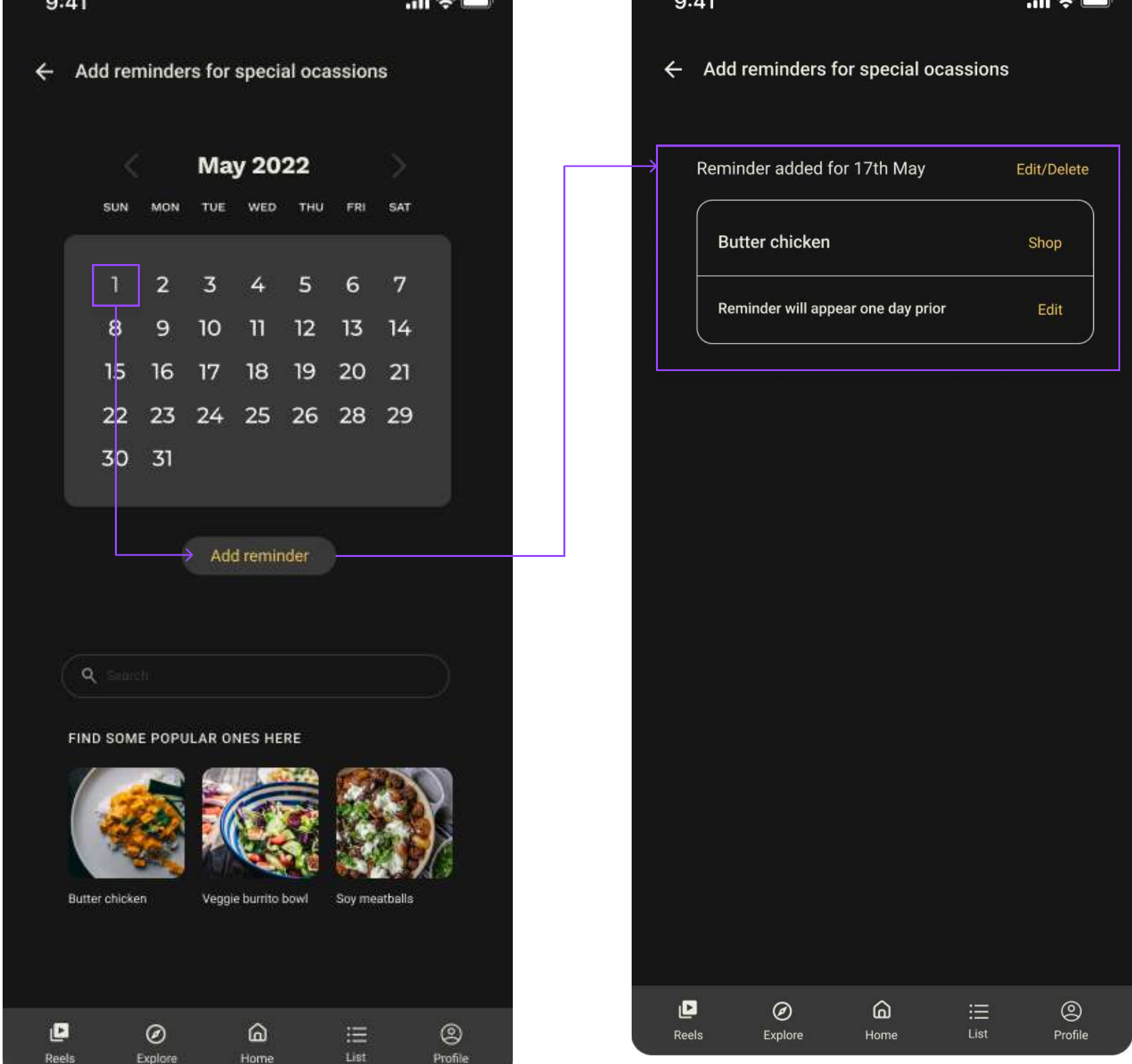


and click on step-by-step full screen preparation



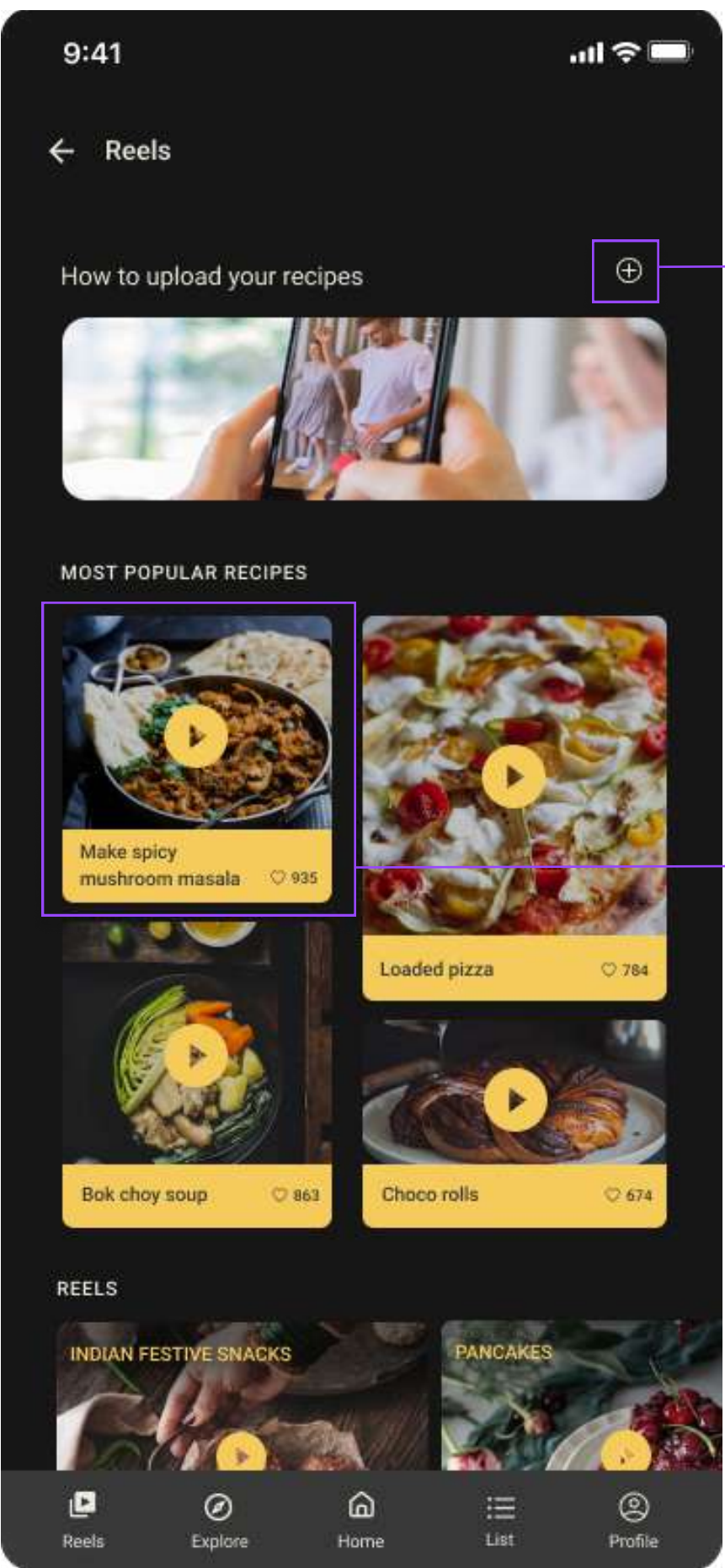
FEATURE 2:

Saving dates on a calendar to remind you for cooking them on special occasions



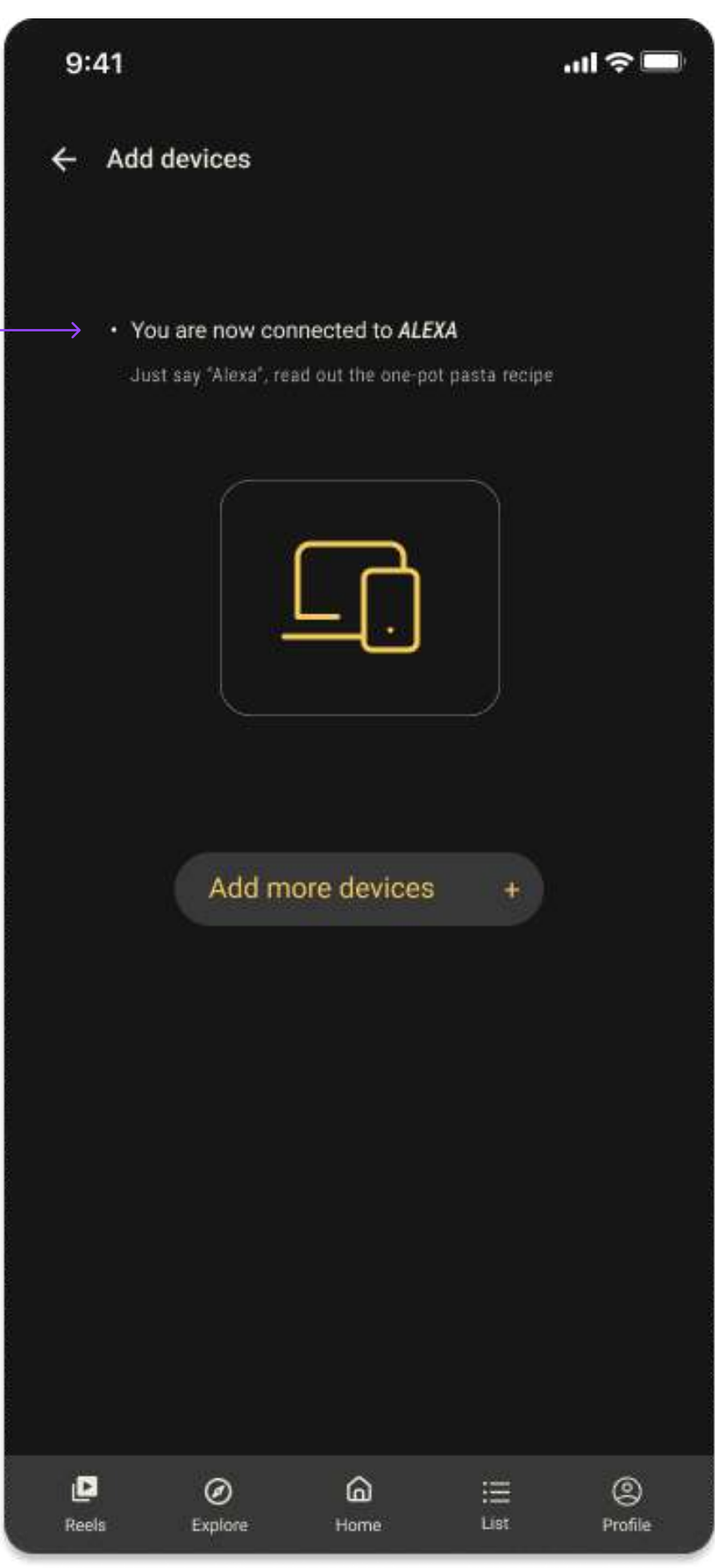
FEATURE 3:

Reels- where you can upload your own cooked videos and recipes

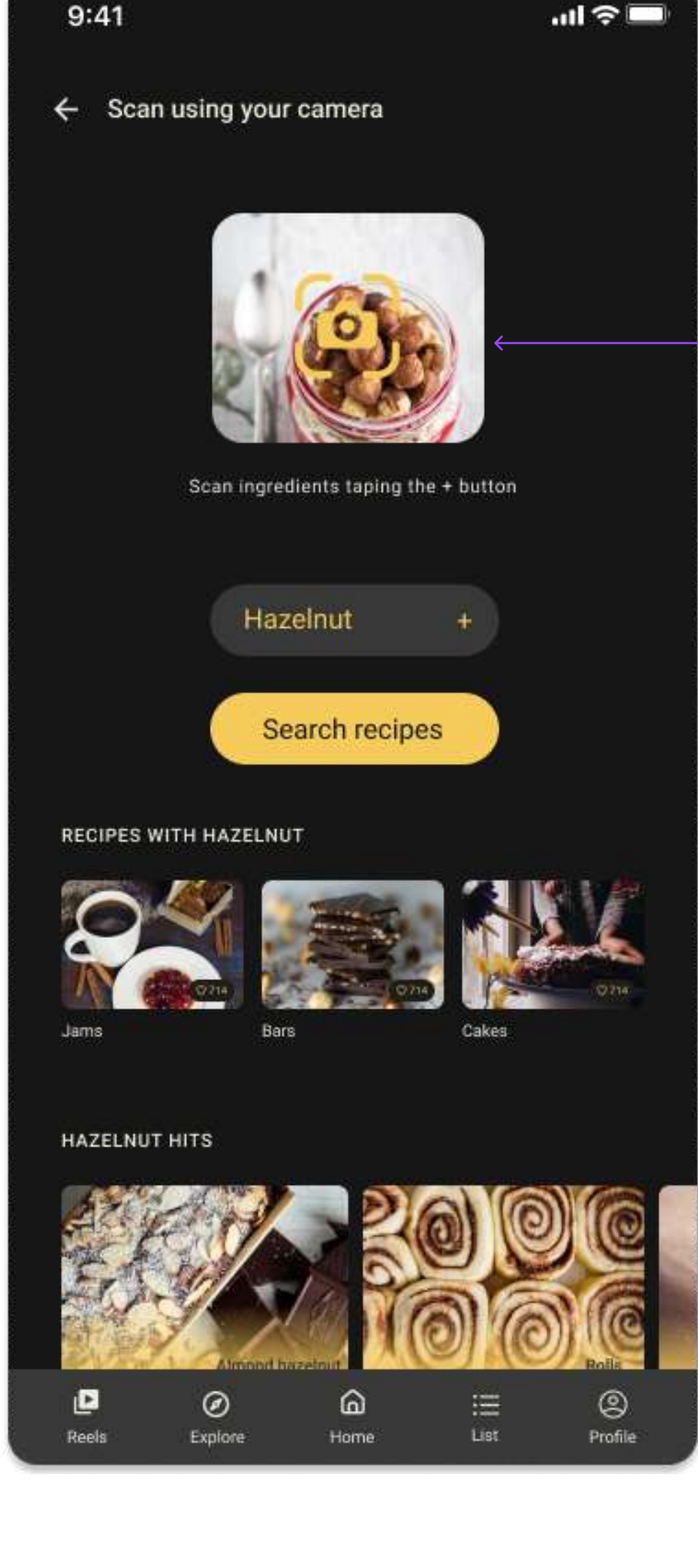


FEATURE 4:

Recipes that you like can be saved on smart devices such as Alexa

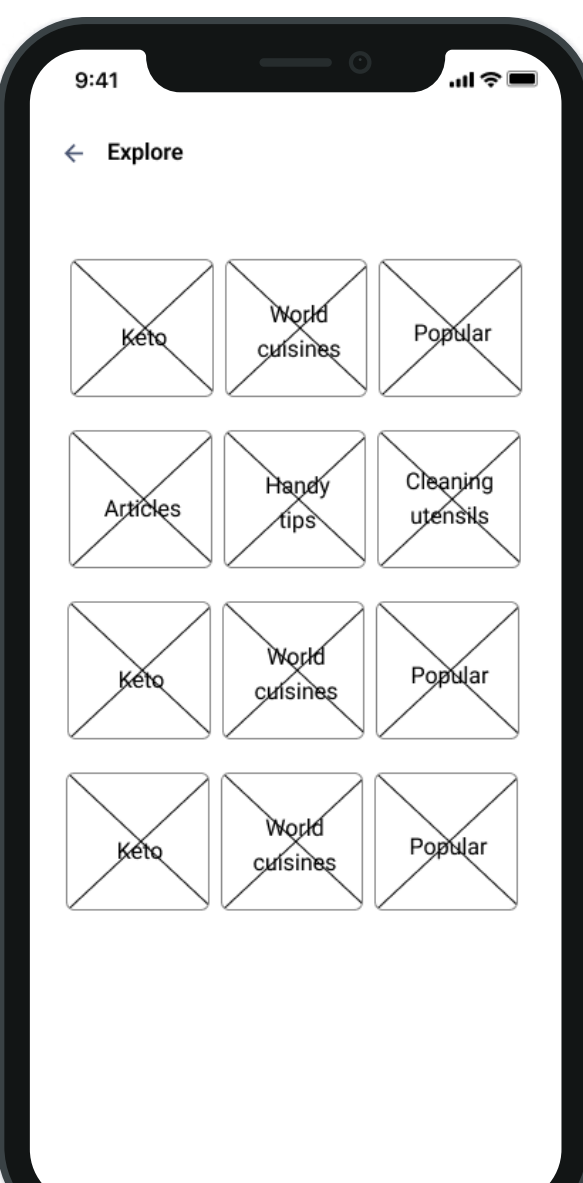
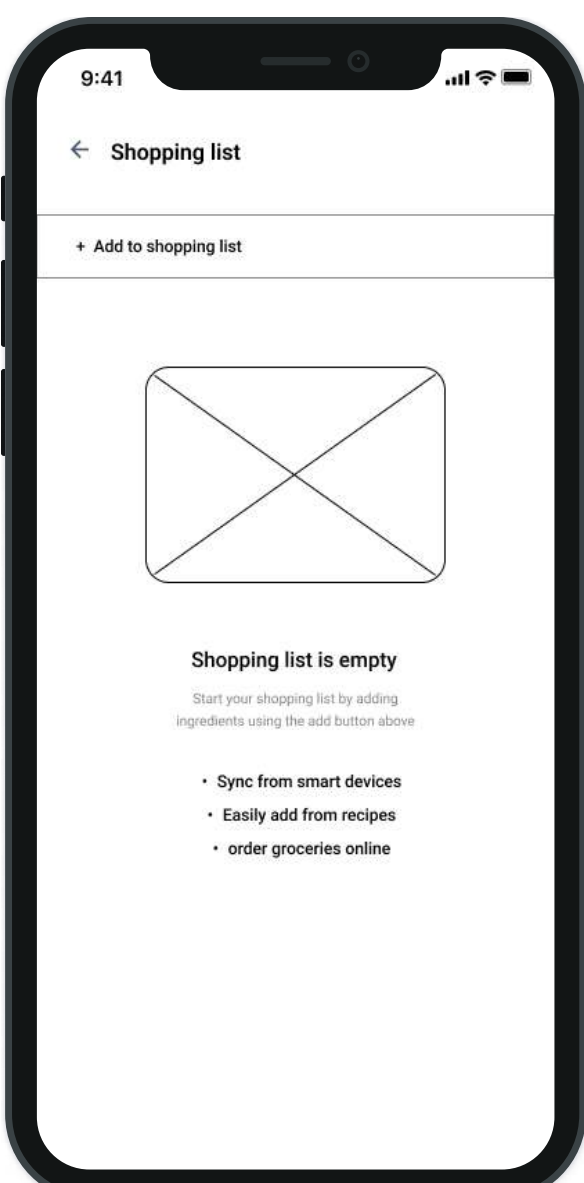
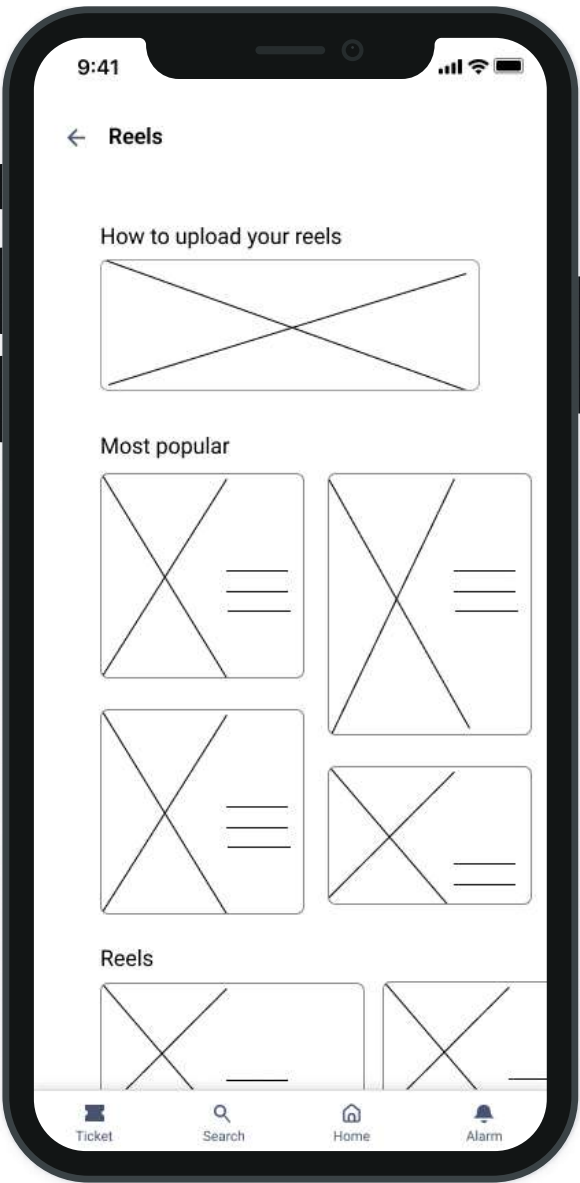
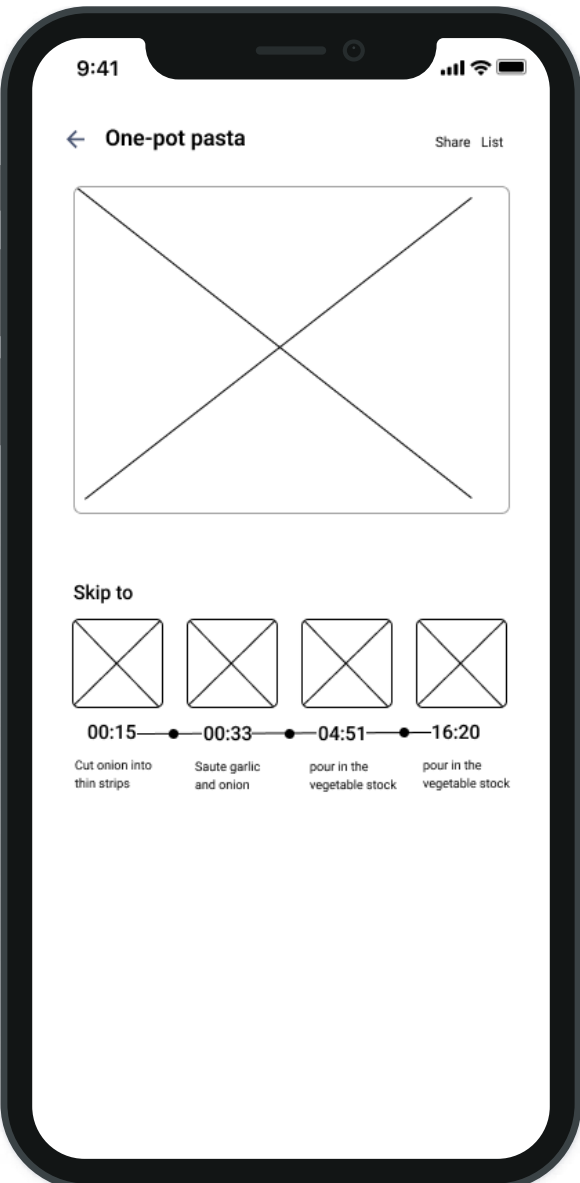
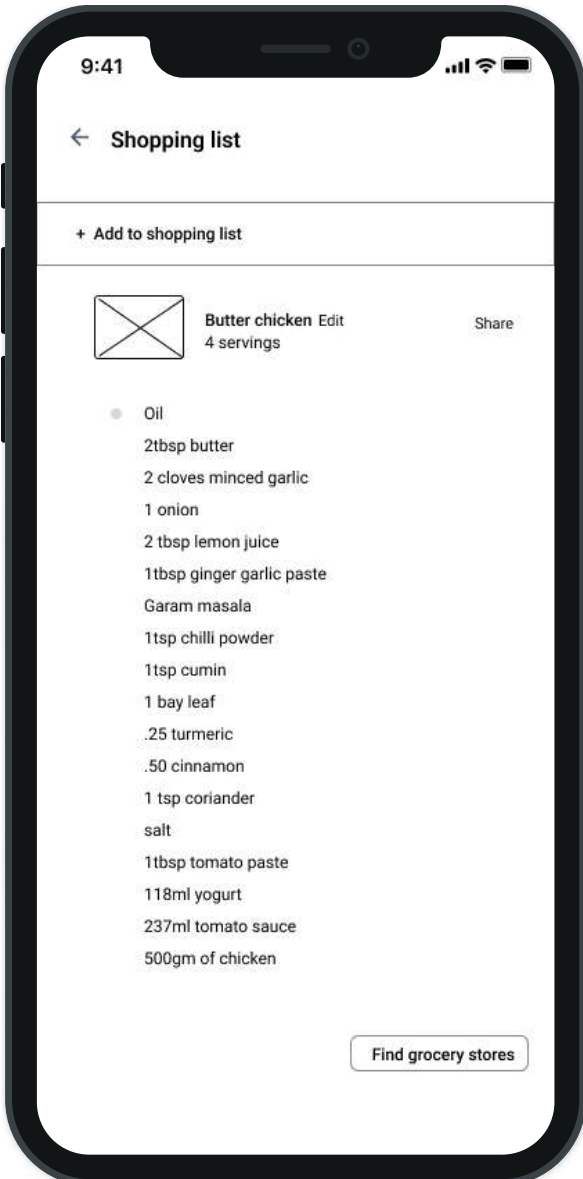
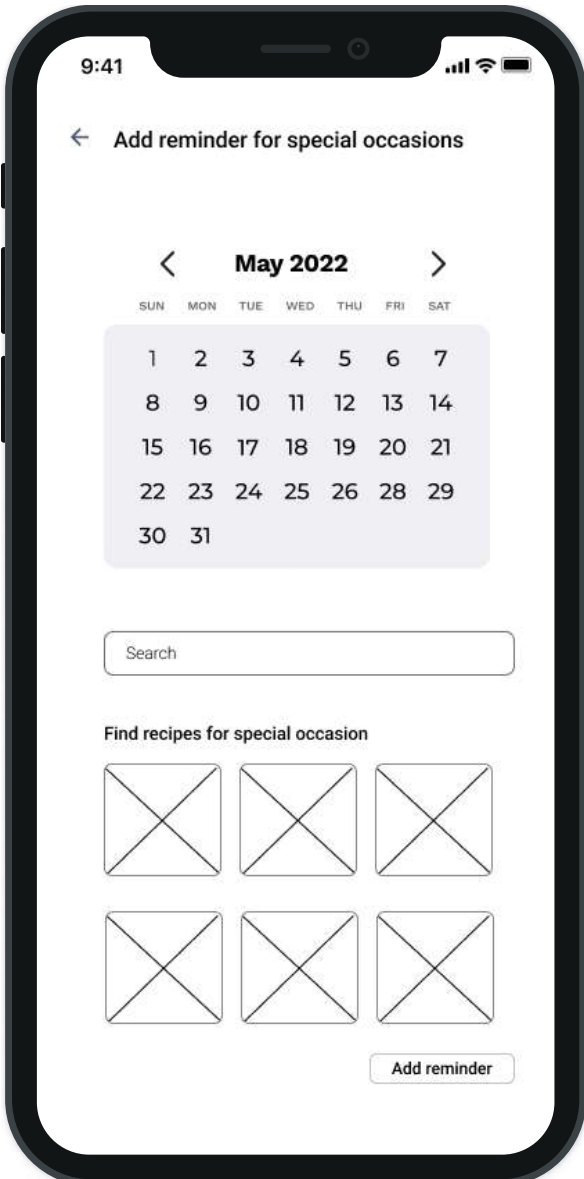
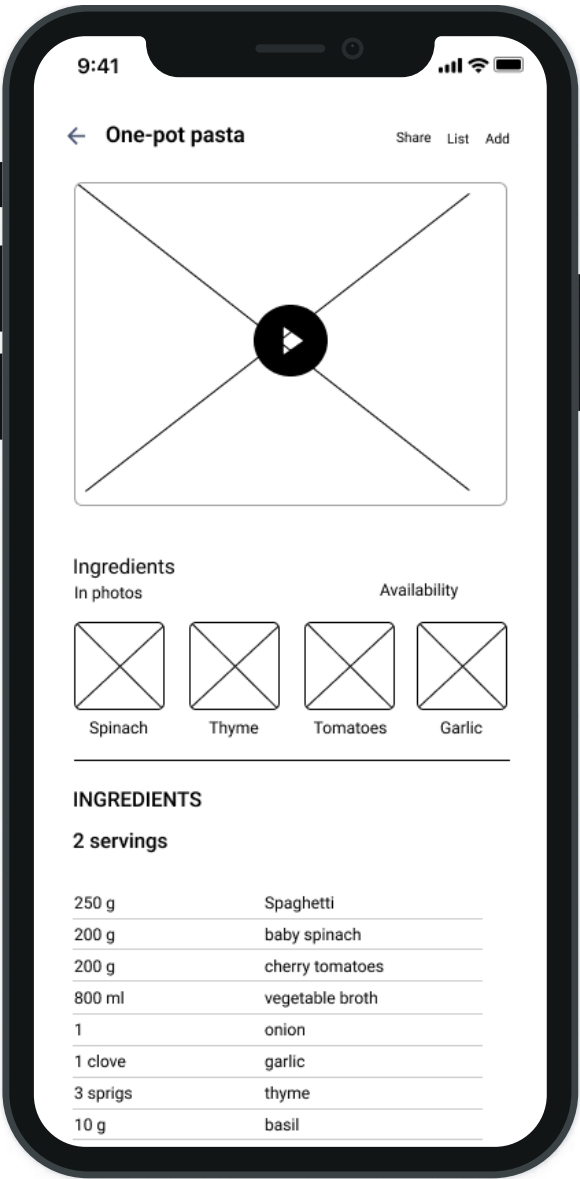
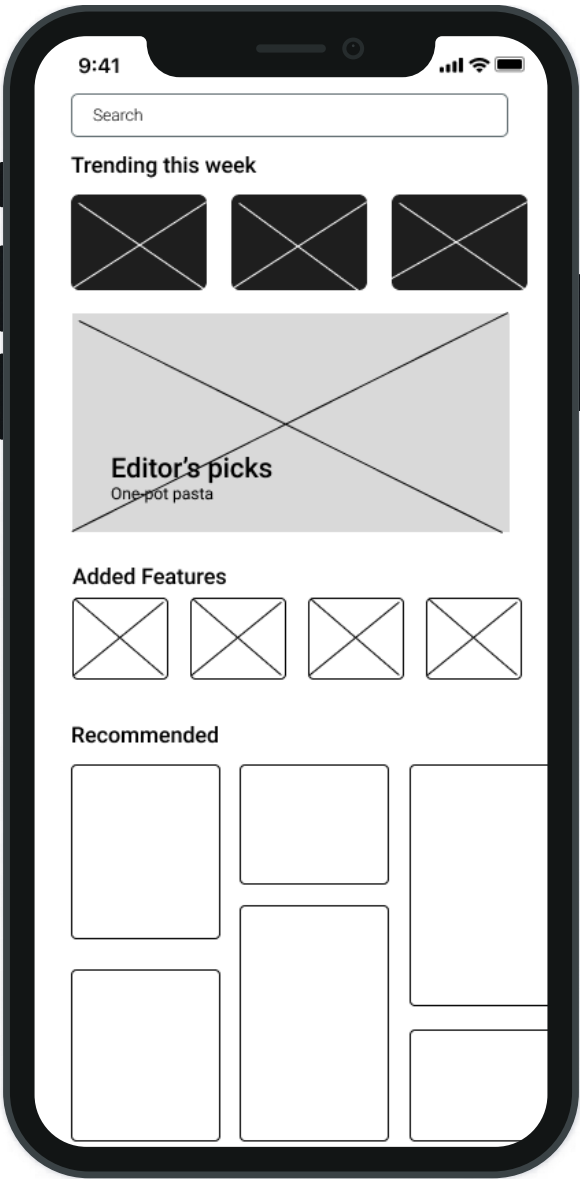


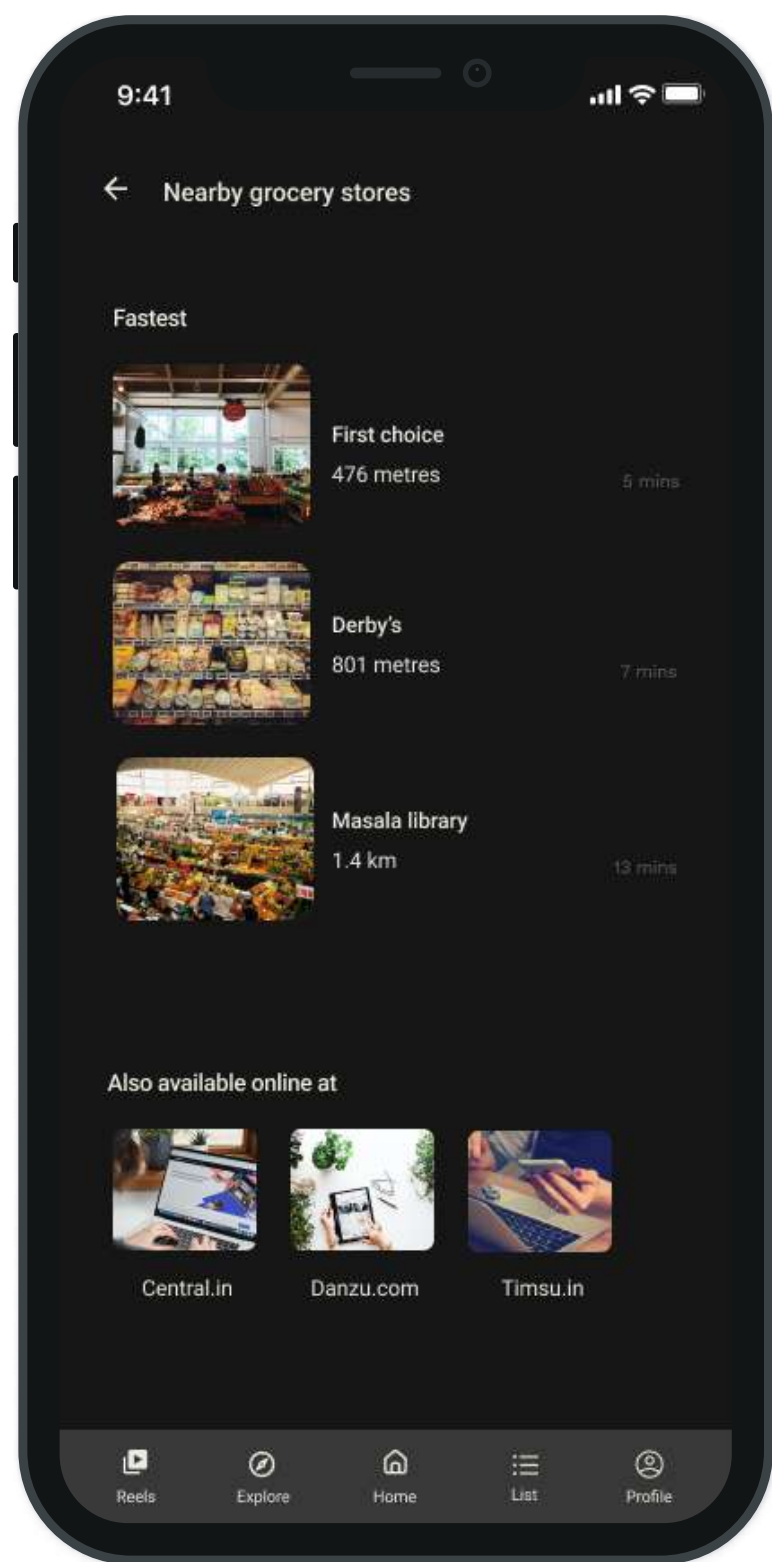
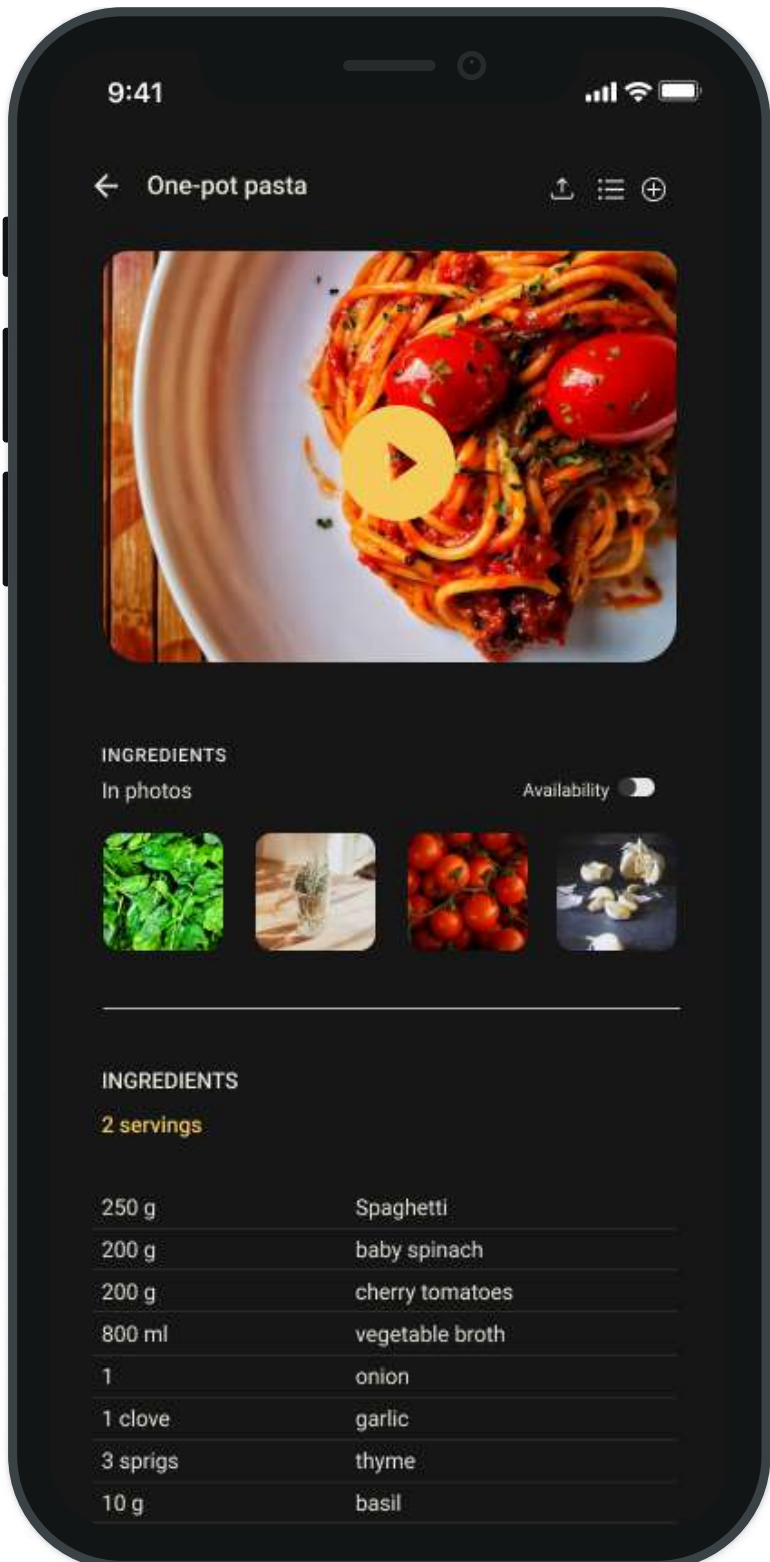
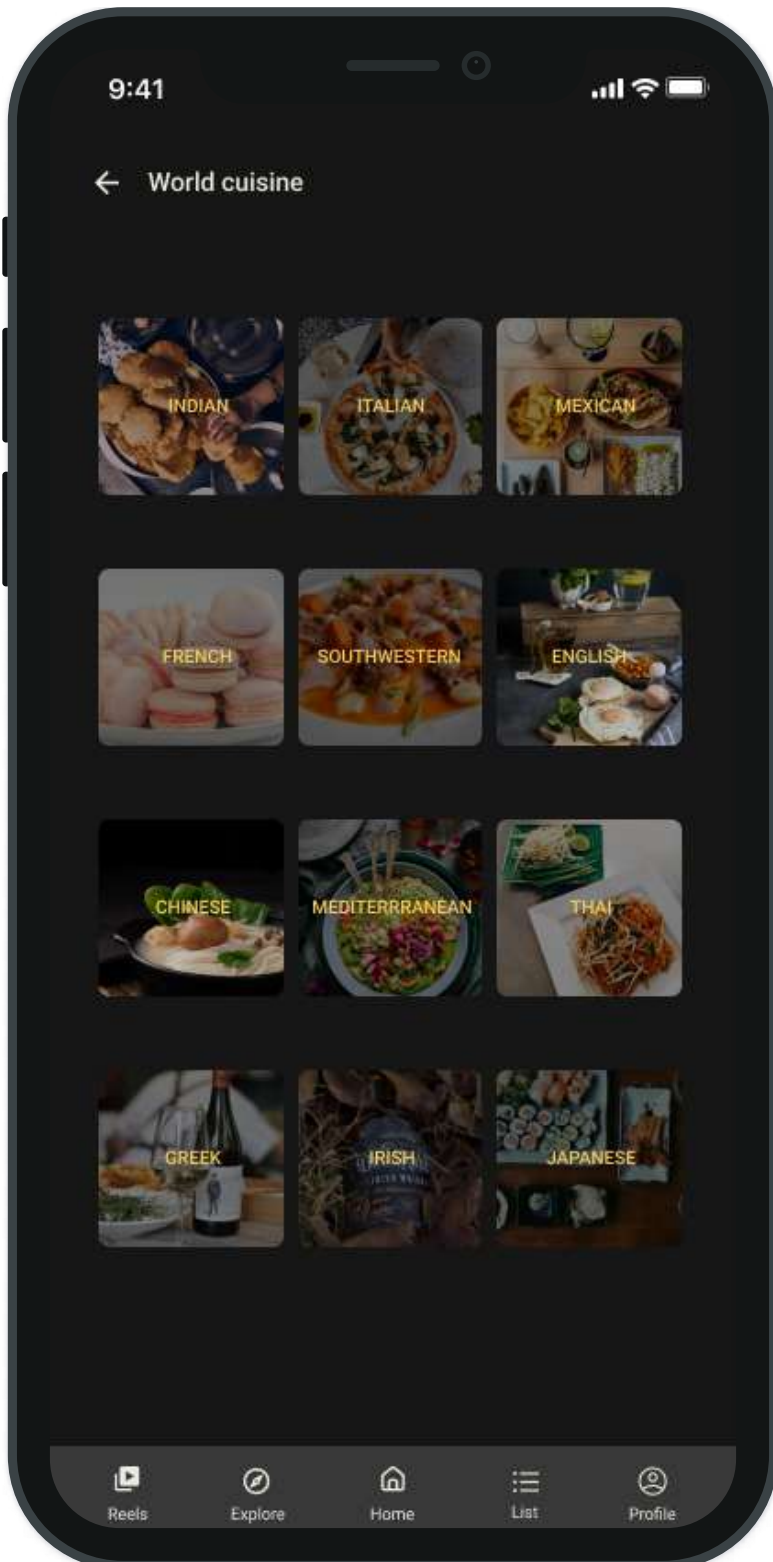
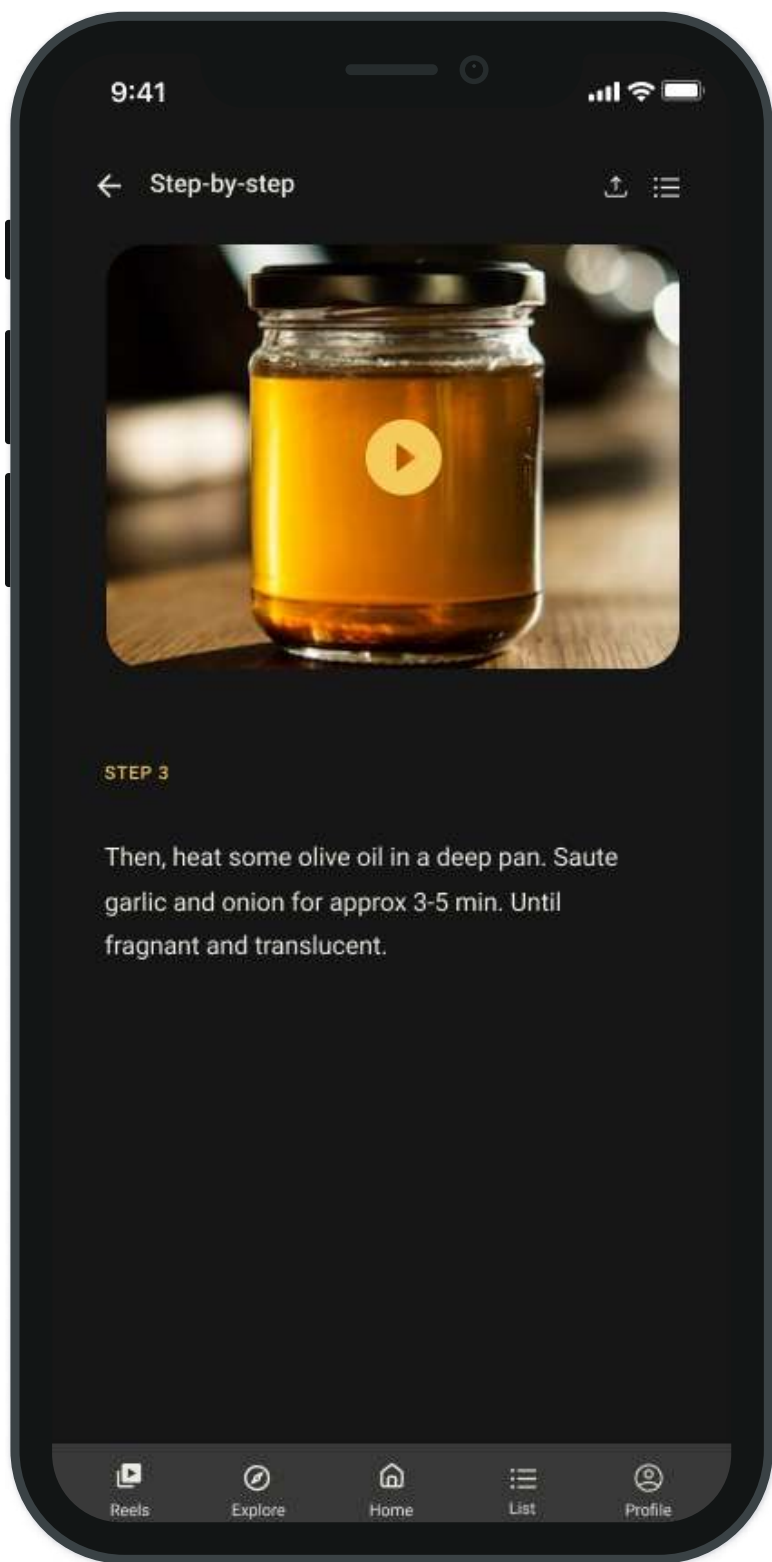
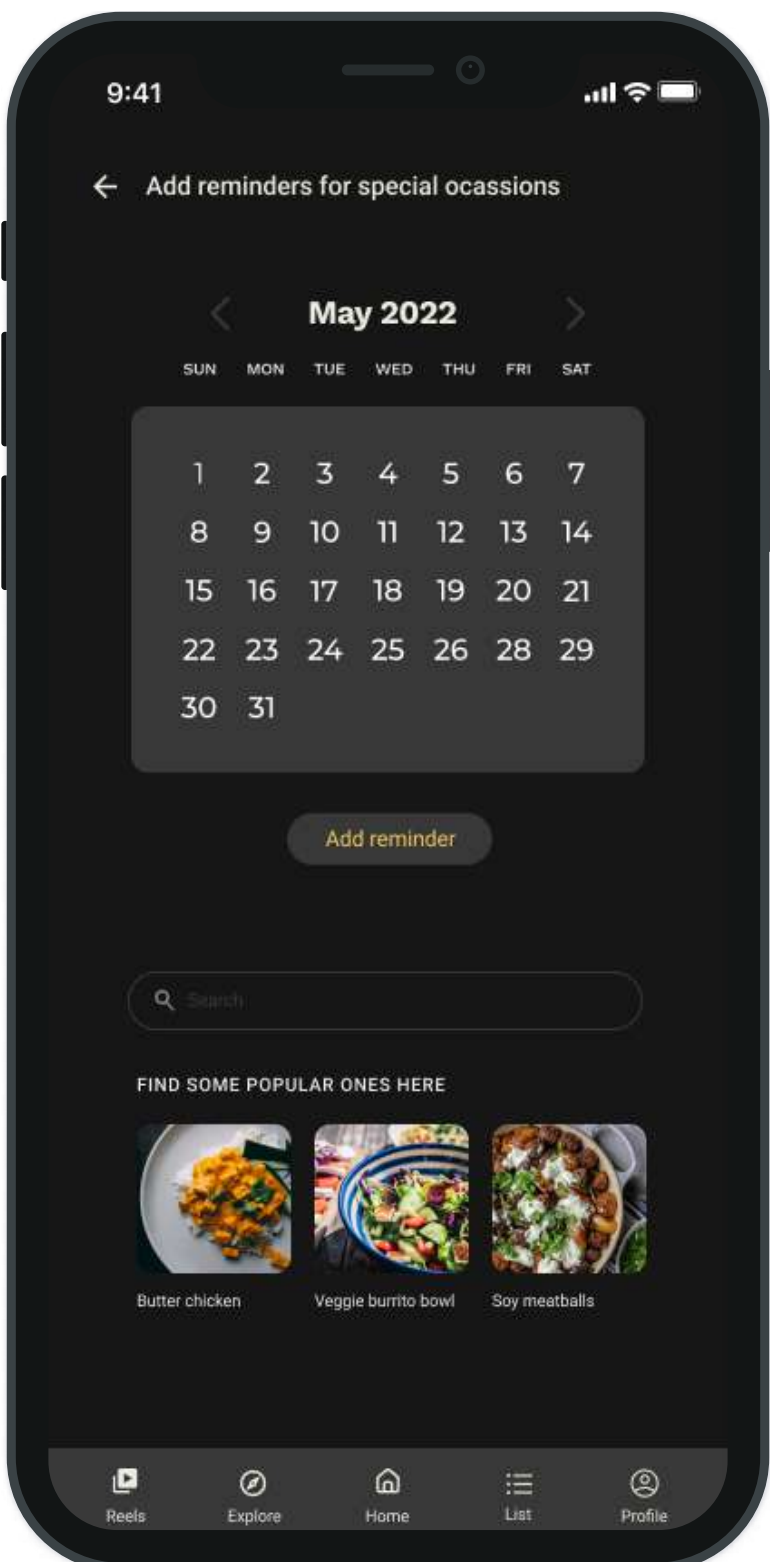
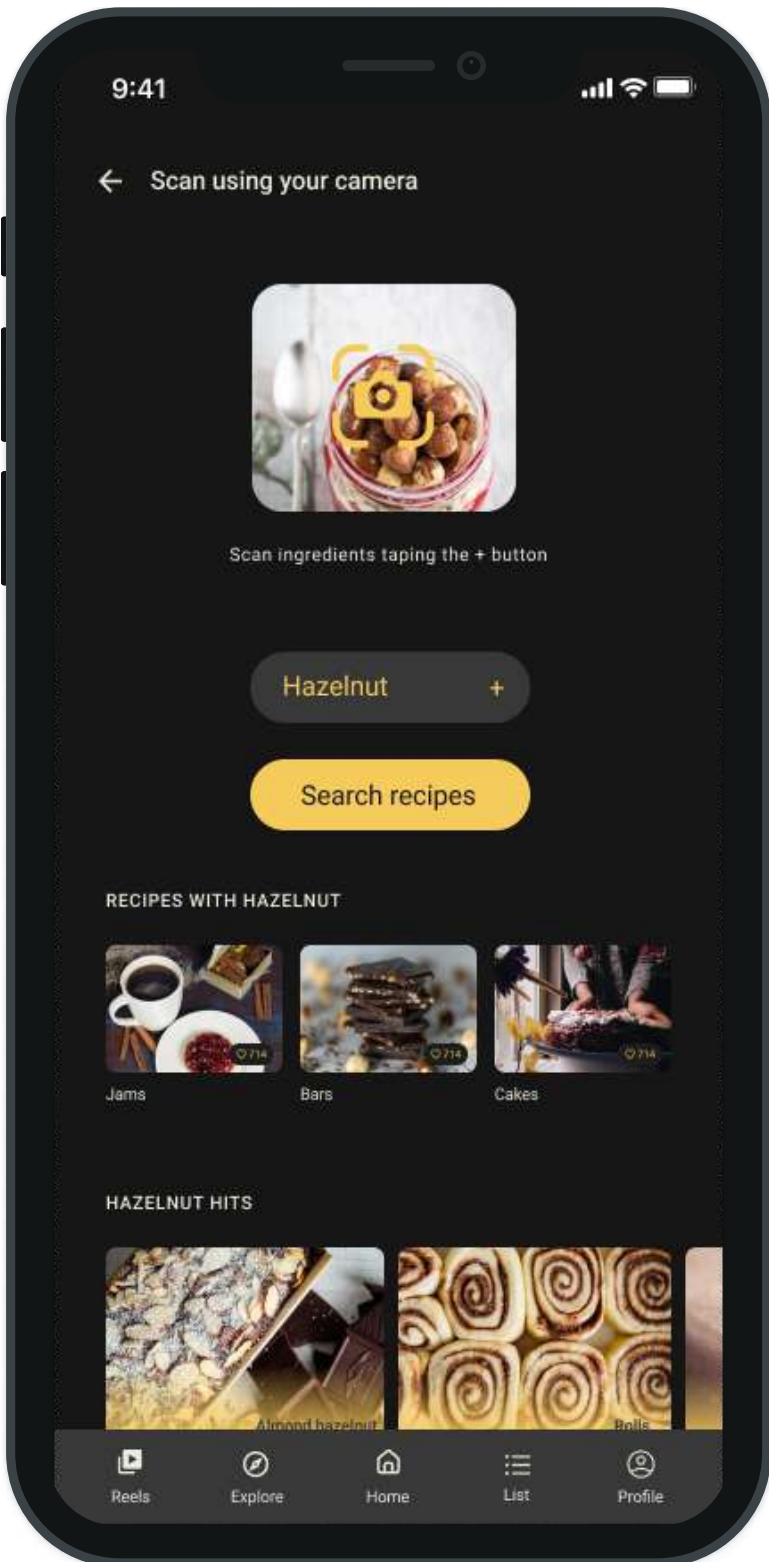
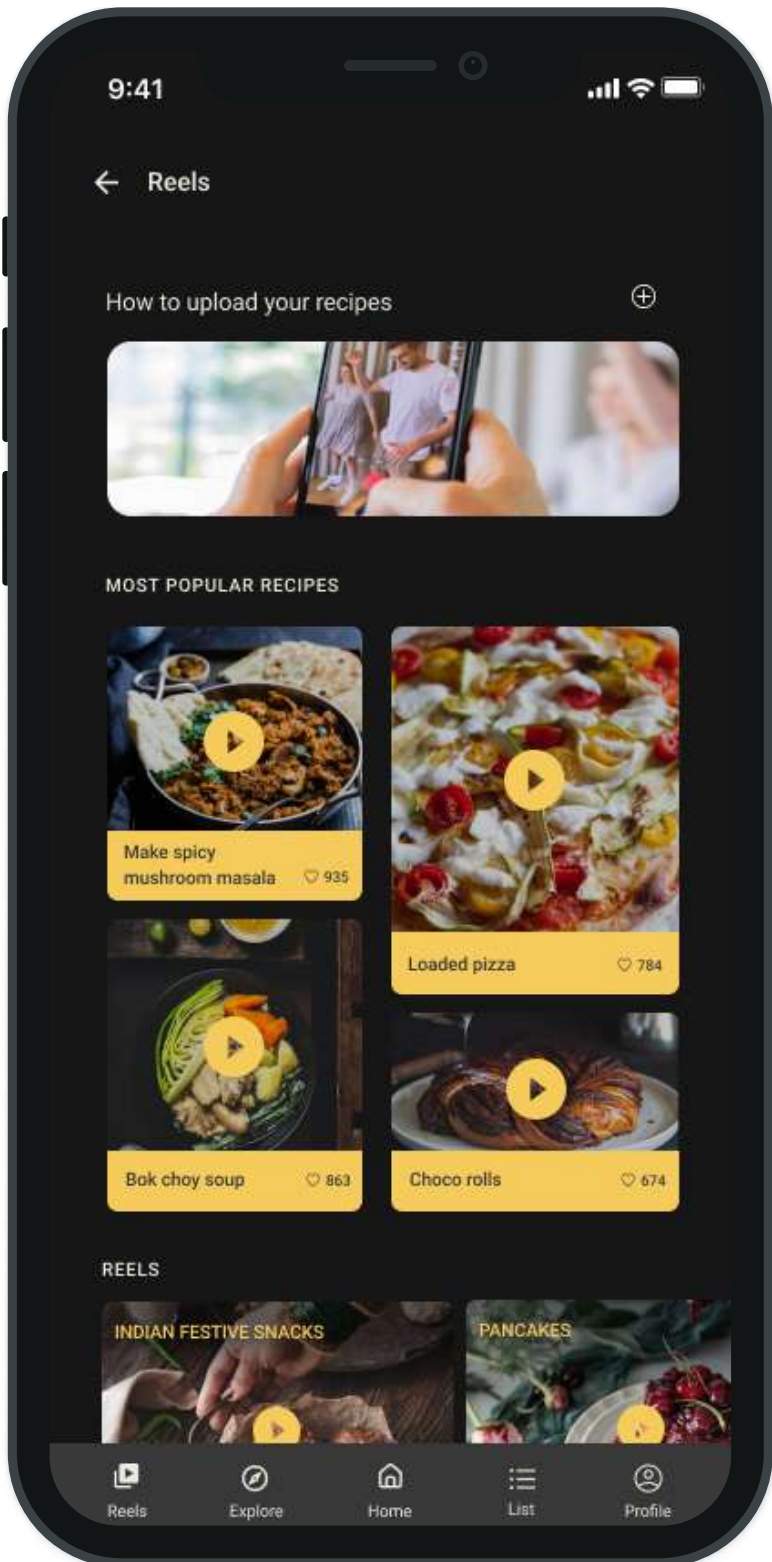
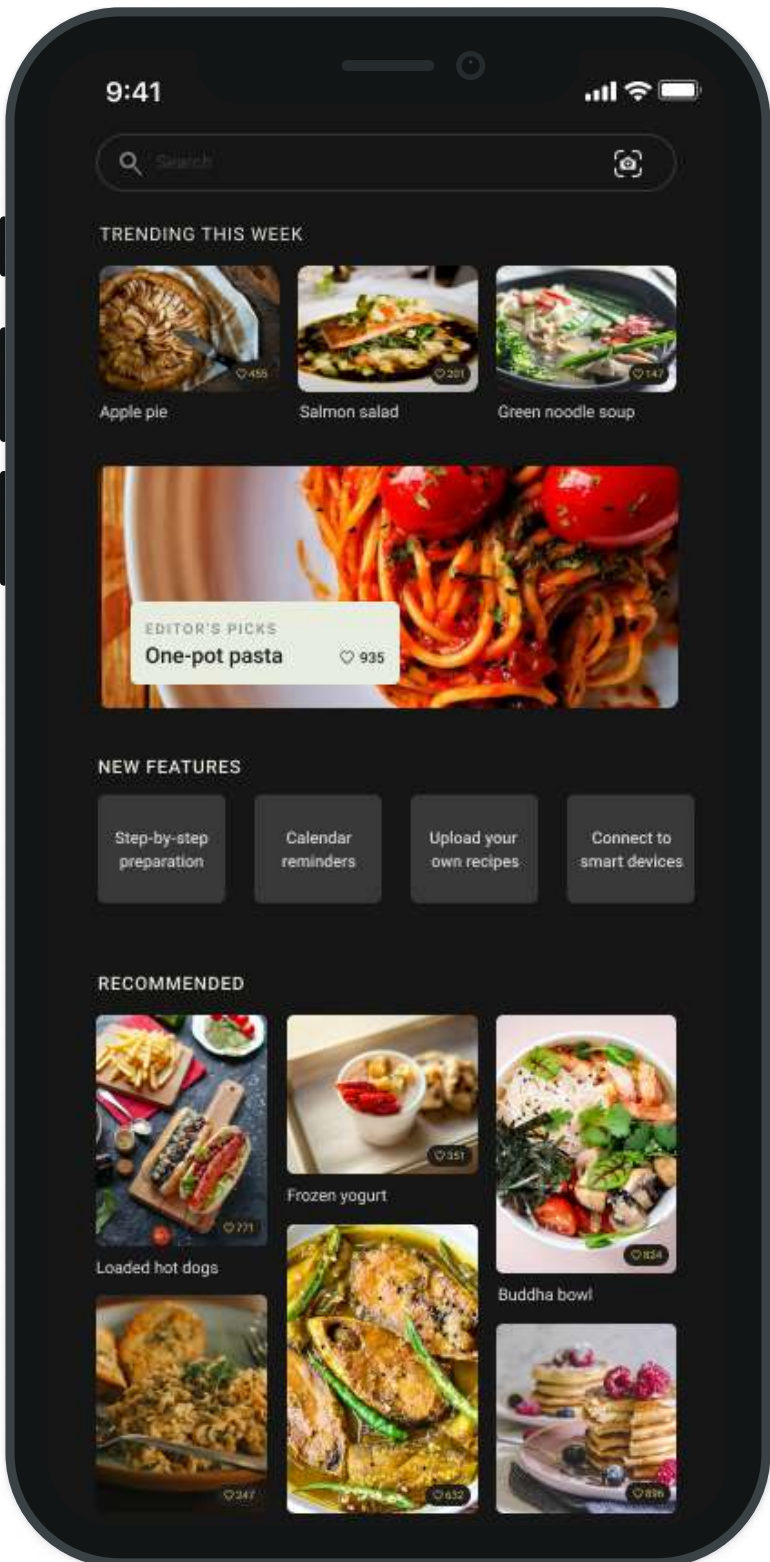
Scan the food you have available at home to find out what you can make with it



Wireframes

Creator ID - PD2941





This design is made for IOS/iPhone 11Pro

COLOUR PALETTE



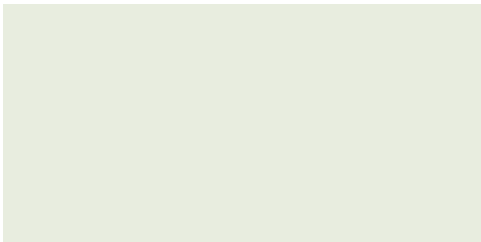
Screen grey

#161616
rgb(22, 22, 22)
hsl(0, 0, 9)



Screen grey

#464646
rgb(70, 70, 70)
hsl(0, 0, 27)



Heading colour

#E8EDDF
rgb(232, 237, 223)
hsl(81, 28, 90)



Yellow

#F5CB5C
rgb(245, 203, 92)
hsl(44, 88, 66)

TYPE FONT

14pt/Medium

Roboto

10pt/Medium

ROBOTO

10pt/Light

Roboto